



## Our journey - the next stage

Life is a journey. And you can say the same thing about a business.

We as colleagues in Jungbunzlauer are on a journey. And we are equipped with a strong history and a solid foundation to base our future on. For that we can be truly thankful towards those that, in the past, have contributed to this strength. Now we have to build further on.

Our strategy is clear and focused. And in this context it is important to remember that strategy is always about what you want to do, but it is actually equally important to make it clear what we will not do. And then stick to it.

Being close to our customers and doing our utmost to meet or surpass their expectation is part of our company culture. And it has become an important factor of our competitiveness. So it is essential we keep the customer in focus all along the journey.

And here each individual of us plays a role. Without satisfied and successful customers we will not prosper and grow.

Our vision goes beyond strategic guidelines and goals. So, while focusing on executing our current plans we will, in parallel, spend some resources to look outside the box in order to explore where the core competences of Jungbunzlauer could be set in action to create new business opportunities.

For now the direction is set. We have our owners' confidence and support. So it is up to us to execute. Let's seize the opportunity as a team keeping in mind that our success will contribute to building a more sustainable world with consumers using safe and biodegradable products.